

A decorative border of stylized white leaves with soft shadows, arranged in a circular pattern around the central text.

**NOB**  
NATURAL is BETTER  
*Since 1989*

**Pure Quality for Your Skin**

From Plant *to Beauty*



Complete Production Cycle  
at km0

*Intero ciclo produttivo a km0*



**NOB**  
NATURAL IS BETTER  
*Since 1989*

*Not just cosmetics...*

**Pure Food**  
*for Your Skin*



# Complete Production Cycle at km0



**1**  
**Organic Regenerative Farming**  
*Agricoltura Biologica Rigenerativa*



**2**  
**Organic Ingredient Extraction**  
*Estrazione Ingredienti Bio*



**3**  
**R&D and Innovation**  
*Ricerca & Sviluppo e Innovazione*



**4**  
**Innovative Production & Technology**  
*Produzione & Tecnologie Innovative*



**5**  
**We Realize Your Customized Product**  
*Creiamo il tuo Prodotto su Misura*



# STEP 1

Organic Regenerative Farming  
*Agricoltura Biologica Rigenerativa*





## STEP 2 Organic Ingredient Extraction

*Estrazione Ingredienti Bio*





## STEP 3 R&D and Innovation

*Ricerca & Sviluppo e Innovazione*





**STEP 4** Innovative Production & Technology  
*Produzione & Tecnologie Innovative*



# Tailor Made *Private Label*



## STEP 5 We Realize Your Customized Product *Creiamo il tuo Prodotto su Misura*



*Skin Care*

*Body Care*

*Hair Care*

*Health Care*

*Sun Care*



# Green Quality *Worldwide*

*The Italian Beauty*



**OUR GREEN CONCEPT  
PEOPLE & PLANET  
FIRST**



# Nature & Innovation: a Winning Combination

*Natura & Innovazione: Combinazione Vincente*



2012



2017-2018  
2022-2023-2024



2018-2019  
2020-2021



2018



2020



2021-2022



2019



2024



2025

From Local to Global...  
*Back to Local*





# Our Regenerative Economy Model

*Il Nostro Modello di Economia Rigenerativa*

- 1 The Team:** wellbeing, happiness and satisfaction of the Team  
*Il Team: benessere, felicità e soddisfazione del Team*
- 2 Territory and Community:** sustainable development in Salento  
*Territorio e Comunità: sviluppo sostenibile del Salento*
- 3 The Circle of Life:** spreading the People & Planet First philosophy  
*Il Cerchio della Vita: diffusione della Filosofia People & Planet First*
- 4 R&D:** Innovation and Sustainability of Products and Production Process  
*R&D: Innovazione e Sostenibilità di Prodotti e Processo Produttivo*
- 5 Collaborations:** Partnerships for Positive Impact  
*Collaborazioni: Partnership per Impatto Positivo*

**OUR GREEN CONCEPT**  
**PEOPLE & PLANET**  
**FIRST**

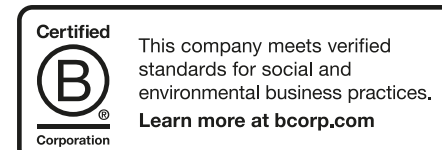


**MARTANO**  
**Città dell'ALOE**



con il patrocinio  
**FONDAZIONE**  
**ITALIA PATRIA**  
**DELLA BELLEZZA**

**NOB SOCIETÀ BENEFIT**



We are a *Family Company*



**Growing Together with Balance...**  
*Sharing Quality, Vision and Values*

*Cresciamo Insieme con Equilibrio...*  
*Condividendo Qualità, Visione e Valori*



# Respecting *People & Planet*



**OUR GREEN CONCEPT**  
**PEOPLE & PLANET**  
**FIRST**

**Quality in Full Respect of People & Planet**

*Every decision and action is taken in full respect of PEOPLE (Team, Customers, Suppliers, Community and Partners) and the PLANET (zero emissions by 2030 and a green production cycle).*



# Our Certifications

*Le Nostre Certificazioni*



MEMBER OF





*One skin One life One planet®*



**Discover Our World**  
*Scopri il Nostro Mondo*

 **s.r.l. SOCIETÀ BENEFIT**

Via Giovanni Agnelli, 5 - ZONA PIP 2  
73025 Martano (LE) Italy  
tel. +39 0836 575042

[www.nbnaturalisbetter.com](http://www.nbnaturalisbetter.com)  
[info@nbnaturalisbetter.com](mailto:info@nbnaturalisbetter.com)



Partner of

*This is*  
**BELLEZZA**

